



J N MEDICAL COLLEGE

CONSTITUENT UNIT OF KLE ACADEMY OF HIGHER EDUCATION & RESEARCH

Accredited "A" Grade by NAAC (2nd cycle)

Placed in Category "A" by MHRD (GoI)

DEPARTMENT OF PUBLIC HEALTH



Value Added Course

_____ On _____

HEALTH EDUCATION AND PROMOTION

AIM

This course aims to prepare dynamic health education specialists to work in a variety of settings including health care organizations, non-profit organizations, community settings, government organizations, private health care agencies, research, policy and educational institutions etc.

OBJECTIVE

At the end of the course candidates will be able to,

- Explain the role of health education and promotion in health care as well as within culturally diverse populations.
- Assess individual and group health education and promotion needs.
- Create or select effective health education programs.

DURATION: 4 Weeks (16 hours)
MEDIUM OF INSTRUCTION: English

COURSE CONTENT

- Introduction to Health education: Definition, Aims and objectives, changing concepts, scope and evolution of health education.
- Health promotion: Definition, Concept, Principles, Strategies of health promotion.
- Principles of health education.
- Role of Health education specialists.
- Approaches to health education.
- Models and contents of health education.
- Health education and training methods: Training need assessment (TNA), Formulation of objectives, Curriculum designing and implementation, Communications skills, Educational aids and evaluation.
- Planning of health education.

